



# JUSTIN MALEWEZI Jr. Digital Content Designer

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## EDUCATION

### 2004 – 2018

- General Teaching Council for England
- Qualified Teacher Status

### 1998- 2002

London College of Printing - London, England.

BA Honours in Graphic and Media Design- Advertising

Subjects Covered:

- Btec Foundation in Art and Design- Graphic Design Pathway
- Visual thinking
- Printing Techniques
- Print Finish

### 1995-1996

Taunton's College- Southampton, England - A level in Art and Design

### 1989-1994

Lilongwe Private School, Lilongwe, Malawi.

(SEG) GCSE

Biology- A, Chemistry- A, Geography -A, Mathematics- A, Art and Design- C, English- C, Physics- C

## ICT TECHNICAL SKILLS

Competence in Digital Content Design, Content Management Systems, Captivate, Photoshop, Illustrator, Freehand, Dream weaver, Flash, Premiere, After Effects, Corel Draw and Microsoft Office Programs and other Educational Software. Passion for photography, video production and lighting.

## WORK EXPERIENCE

### 2016 – ON GOING – EDGE HILL UNIVERSITY

- Developing digital learning content for Post Graduate Medical Courses
- Managing the Faculty of Health Website
- Developing Learning Materials for University Partners (Apps and Websites)
- Training and Supporting Staff in Using Technology for Teaching
- Researching Technology for Learning.

### 2014 – 2016: PALMERS COLLEGE

At Palmers College I was teaching the following courses;

- Level 3 BTEC Extended Diploma Creative Media Production (Year 1 and 2)
- Level 2 BTEC Creative Media Production
- Tutor Group

**2012 – 2014 HOLY CROSS CATHOLIC PRIMARY SCHOOL  
TEACHER AND ICT SUBJECT LEAD**

As a teacher at Holy Cross Catholic Primary School, some of my responsibilities are as follows:

- Building a close partnership with parents, the parish and the wider community
- Helping children to develop a closer relationship with God and each other
- Providing opportunities for children to learn and make progress
- Providing children a secure and stimulating environment
- Management of Information Communication Technology (ICT) resources and services including the school website
- Modelling and training staff in the use of ICT to enhance learning, especially for disengaged children

**2010 – 2012: UNITED NATIONS DEVELOPMENT PROGRAMME - WEB CONSULTANT  
(MALAWI)**

- Redesigning and deliver the UNDP Malawi Website according to new branding and functionality policy.
- Training Communication officers in Web Management System.

**2010 – 2011: PLAN INTERNATIONAL - TIMVENI YOUTH MEDIA HOUSE- (MALAWI) MEDIA  
CONSULTANT**

- Technical needs formulation and purchase planning
- Purchase and installation of all equipment of the media production house
- Human resource profile recommendation
- Use and Safety Policy developments
- Training of Staff
- The result of this consultancy was the establishment of a studio which is still in use now with well trained personnel.

**2010 – 2011: UNITED NATIONS CHILDREN'S FUND – YOUTH SOCIAL MEDIA WEB  
DEVELOPMENT CONSULTANT**

- Development of youth social media website for UNICEF Malawi to engage the youth of Malawi in developmental activities

**2008- 2010: CO-ORDINATOR FOR THURROCK'S CREATIVE AND MEDIA DIPLOMA  
(THURROCK COUNCIL, ESSEX)**

- Leading 3 Schools and 2 colleges in a joint diploma programme for 14 – 19 year old creative and media students in Thurrock
- Implementing curricular and facilities planning

**2004 – 2007: KEY STAGE 3 AND 4 ICT TEACHER**

Thurrock Council, Aveley School, Essex, England

- Delivering the KS3 and KS4 ICT National Curriculum
- Assessment
- Leasing with parents
- Behaviour Management
- Training others
- Working as part of a team

**2002-2004: UNITED NATIONS CHILDREN'S FUND CONSULTANT**

During this period, I did some consultancy work for UNICEF in Malawi on 2 projects which are listed below:

- University of Northern Carolina (Malawi) Consultant Media Communication Consultant
- Development of Communication materials for mothers affected and infected with HIV Aids
- Project management of the design and construction of play centres of children affected and infected with HIV

## **2001 – 2002: SAATCHI AND SAATCHI INTERN CREATIVE ART DIRECTOR- LONDON**

As a student I won an award to work as an Intern Creative Art Director at Saatchi and Saatchi. My work involved the development of advertising materials for the following Projects:

- Toyota
- Men in Black 2

## **1997-1998: FREELANCE DESIGNER - MALAWI**

After completing my A-level studies, I took 1 year to work as a free lance designer. I established a company called JMC Designs. I produced advertising materials, communication materials as well as websites for a number of companies and firms.

Some of the Clientele included:

- Mzuzu University – Project: Branding
- Malawi Government

## **AWARDS**

- 1992 UNFPA International Poster Contest- 2nd prize. 1st in Africa Sub-Sahara
- 2002 Young Creative Network, Cancer Awareness Campaign Award (Saatchi and Saatchi)
- 2004 Malawi's Nomination on UNDP Poverty Eradication Awards; Youth Participation
- 2015 Malawi Achievers Awards - Contribution to Community Development

## **RESEARCH PROJECTS**

- Lecture Capture and Attainment Research – Edge Hill University
- Development of the Animated Calculation Policy

## **REFERENCES**

### **Leanne Jordan**

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